

## ELUNED JONES

**Professor**, Department of Agricultural Economics  
Director, Master of Agribusiness (MAB) program  
Chair, Intercollegiate Faculty of Agribusiness  
TAMU, College Station, TX 77843  
(979) 845-6095 [Eluned@tamu.edu](mailto:Eluned@tamu.edu)

### Professional Preparation

B.Sc. (Honors) Horticultural Crops and Business Management, University of Bath, UK, 1977  
M.S. Horticulture, North Carolina State University, 1979  
Ph.D. Agricultural Economics, Texas A&M University, 1987

### Appointments

2006 **Professor**  
2002 **Associate Professor and Director, Master of Agribusiness degree program.**  
**Chair, Intercollegiate Faculty of Agribusiness, Texas A&M University**  
1996-1997 **Sabbatical leave. Department of Agricultural Engineering, University of Illinois.**  
GIPSA-USDA project completed with S. Eckhoff and M. Paulsen.  
1994-2002 **Associate Professor, Coordinator MS Agribusiness**  
1988-1994 **Assistant Professor**, Department of Agricultural and Applied Economics, Virginia Tech,  
Blacksburg, Virginia  
1987-1988 **Vice-President, Director of Livestock Research**, Livestock Division, Drexel, Burnham,  
and Lambert, Inc., Chicago, Illinois.  
1981-1982 **Product Marketing Engineer**, Texas Instruments, Midland, Texas.  
1980-1981 **Assistant Head of Materials Evaluations**, International Center for Textile Research,  
Texas Tech University, Lubbock, Texas.

### Selected Publications and Presentations in the last 5 years (\* indicates graduate student)

"At What Cost? Balancing Food Safety Priorities with Budgetary Realities and Operating Efficiencies"  
Invited Speaker and Panelist at the 3rd Annual Food Technology & Innovation Forum and Food  
Safety Conference in Chicago, May 12-14, 2009.

"Know the Fundamentals: Politics, Culture and Economy." Invited speaker and panelist for ½-day  
program on "Doing Business with China", Food Update Foundation, Amelia Island, Florida,  
April 9<sup>th</sup>, 2008.

"Public versus Private Governance of India's Agri-Food Markets: the Economics and Strategic  
Management of Facilitating (Competitive) Markets." Presented at the IIM Lucknow International  
Conference on Agribusiness and Food Industry in Developing Countries: Opportunities and  
Challenges, August, 2007.

"Food and Health Safety - Risk Communication" Panel convener, moderator and speaker, in  
Agribusiness, Food, Health and Nutrition, 16th IAMA Annual World Forum, Buenos Aires,  
Argentina, June 12, 2006.

"Legislation of the International Trade of Food Products of Animal Origin" TAMU Mexico Center,  
Mexico City. Videoconference, simultaneous translation. Feb. 15, 2006, first day of 3-day  
workshop for Ministry personnel.

Goel, Amol\*, Christopher Zobel and Eluned Jones. "A Multi-Agent System for Supporting the Electronic Contracting of Food Grains." J. of Computers and Electronics in Agriculture 49 (2005): 123-137.

Bailey, DeeVon and Eluned Jones (co-authors). "Food Traceability and Assurance in the Global Food System." Farm Foundation Panel Report, 42 pp., July 2004. [www.farmfoundation.org](http://www.farmfoundation.org)

Jones, Eluned and Stephanie Mercier (co-authors). "The Power of Biotechnology to Impel Change in the Grain and Oilseeds Markets." Willamette Journal of International Law & Dispute Resolution, Volume 12: 101-142, 2004.

**Other Invited Presentations and Workshops on the Economics of Assurance and Traceability in the Food System, and Biosecurity:**

- Video Conference presentation for TAMU Center in Mexico City conference June 7<sup>th</sup>, 2005
- "Food and Health Safety - Risk Communication" Facilitator and speaker, in "Agribusiness, Food, Health and Nutrition", 16th IAMA Annual World Forum, Buenos Aires, Argentina, June, 2006.
- Video-conferenced workshop at the TAMU Center, Mexico City on "Food Identity and Traceability Systems for Exporting Food Products of Animal Origin", 6 hr program, February 15, 2006.
- Food Distribution Research Society, Washington DC. Invited Plenary Speaker, October 2005.
- Plant International Meeting, Angers, France, May 2005.
- Food Update Foundation, (Speaker and ½ day workshop moderator), Hilton Head, S.C., April 2005.
- FMC Food and Reed Business Publications Webcast, Chicago, IL, November 2004.
- Congressional Research Service, Washington, D.C., September 2004.
- USDA Economists Group, Washington, D.C., September 2004.
- Chicago Agricultural Economists Association, April 2004.

**Academic Leadership:**

Chair, American Agricultural Economics Association, Food and Agricultural Marketing and Policy Section;

Chair, American Agricultural Economics Association, Extension Section;

Chair, Southern Agricultural Economics Association, Extension Marketing Committee;

**Industry Advisory and Multi-disciplinary Research Leadership:**

- Academic Advisor, Food Technology & Innovation Forum and Food Safety Conference; 2009, 2010
- Academic Advisor, Food Update Foundation; 2006, 2008
- NC-213 Marketing and Delivery of Quality Cereals and Oilseeds (includes academia, federal agencies and industry: Leader of economics objective 2001 – 2004; and member since 1987.
- Wheat Industry Resource Committee, National Association of Wheat Growers (NAWG)
  - Chair, 1996-97; Vice-Chair, 1995-96; Secretary, elected 1994.
  - Served on NAWG's national strategic planning team, 1995-1997.
  - Developed and organized the Research and Education Forum - first Forum in January 1997.
- Academic Advisor, Soybean Subcommittee, Grain Quality Workshops. Nominated and appointed in July 1994 for 3-year term. Re-appointed twice.
- Alternate Member, Federal Grain Inspection Service (F.G.I.S.) Advisory Committee. Appointed by Secretary of Agriculture Madigan for 3-year term, May 1991.

**Awards:**

- 1996 Certificate of Excellence Award from the American Society of Agronomy.
- 1992 Fellow, Kellogg-funded Leadership Development Program, National Center for Food and

Agricultural Policy, Resources for the Future, Washington, District of Columbia.

- 1990 Southern Agric. Economics Assoc. Distinguished Professional Contribution in Extension.

**International Teaching and Advisory Experience:**

- Emerging market institution activities, 1990 - 1999: Poland, Czech Republic, Bulgaria
- Graduate teaching in strategic management and higher education degree program development, 2003 - 2006: Ecuador, El Salvador, Nicaragua

**Proposals Funded:** over \$1 million as PI-Administrator/co-PI/PI-Subcontractor